

## Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 02983 121216Z

44

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 /017 W  
----- 076849

R 120737Z SEP 75  
FM AMEMBASSY BUDAPEST  
TO SECSTATE WASHDC 4191  
INFO USIA WASHDC

UNCLAS BUDAPEST 2983

EO 11652: N/A  
TAGS: OEXC HU (HONTI, ZOLTAN)  
SUBJECT: MULTI-REGIONAL PROJECT: INTERNATIONAL MARKETING  
INSTITUTE

1. ZOLTAN HONTI, HUNGARIAN PARTICIPANT IN REF PROJECT  
MET WITH AMBASSADOR AND P&C OFFICERS ON HIS RETURN FROM  
U.S.

2. HONTI'S REMARKS INDICATED THAT THIS PROJECT WAS  
EVEN MORE EFFECTIVE THAN THE USUAL CONSISTENTLY HIGH-  
QUALITY MULTI-REGIONAL PROJECTS. AMONG OTHERS, HONTI  
SAID THAT SERIOUS CONSIDERATION BEING GIVEN TO INTRODUC-  
TION IN HUNGARY OF SOME OF THE NEW METHODS OF TEACHING  
MARKETING WHICH WERE PRESENTED AT THE INSTITUTE.

3. HONTI IS U.S. DESK OFFICER AT MINISTRY OF FOREIGN  
TRADE, AND THUS HIS POSITIVE EXPERIENCE WILL HAVE  
MAXIMUM IMPACT IN AREA OF IMPROVING U.S. - HUNGARIAN  
ECONOMIC RELATIONS.

4. DETAILED REPORT ON HONTI'S EXPERIENCE WITH PROJECT  
FOLLOWS BY AIRGRAM.  
MCAULIFFE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 12 SEP 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975BUDAPE02983  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750316-1133  
**From:** BUDAPEST  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750955/aaaabwfm.tel  
**Line Count:** 49  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION CU  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** RowellE0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 17 JAN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <17 JAN 2003 by maustmc>; APPROVED <30 JAN 2004 by RowellE0>  
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**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MULTI-REGIONAL PROJECT: INTERNATIONAL MARKETING INSTITUTE  
**TAGS:** OEXC, HU, (HONTI, ZOLTAN)  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006